Learning Library

TODAY'S DIETITIAN

2026 SPONSORSHIP OPPORTUNITIES

The ***Today's Dietitian*** CE Learning Library offers professionals a range of self-study courses and webinars for continuing education and professional development. These present innovative, targeted sponsorship opportunities for companies looking to connect with our loyal and influential audience of registered dietitians, certified dietary managers, diabetes educators, and other experts in the field of nutrition and dietetics.

Associating your company or brand with these peer-reviewed, topical courses and webinars provides a unique opportunity to have an exclusive presence in front of a professional audience who regularly design meal plans, create recipes, and recommend specific products for their clients, and make purchases for their employers.

CE.TodaysDietitian.com

FOR-CREDIT **WEBINAR SPONSORSHIPS**

Webinar Standard Package*

- Sponsor selects a topic of interest from a existing calendar of currently scheduled webinars or webinars in development. All topics are approved for CE credit for registered dietitians.
- Execution of webinar is predetermined based on the current ***Today's Dietitian*** CE Learning Library schedule.

$19,995

Webinar Partner Package**

- ***Today's Dietitian*** works with the Sponsor to identify a custom topic and will host, facilitate, and promote Sponsor's webinar*.
- Sponsors enjoy flexible scheduling based on sponsor's preference and hosting availability of the ***Today's Dietitian*** CE Learning Library.

$34,850

Webinar Premier Package*

- ***Today's Dietitian*** works directly with the Sponsor to identify a custom webinar topic and will manage and acquire accreditation.
- Webinar execution is driven by the Sponsor's preferred timeline, development period, presenter availability and ***Today's Dietitian*** CE Learning Library hosting schedule.

$44,800

* Not available to "ineligible companies" as defined by ACCME.
** Sponsor manages and acquires accreditation for the webinar.

All webinar sponsorships include:

- Hosting the live event
- Preparation of presenter
- Dedicated moderator
- Detailed metrics of viewers

Plus, a robust marketing program, providing:

- Two individual registration email deployments promoting the live event/webinar with sponsor acknowledgement
- Promotion in monthly e-newsletter, dependent on e-newsletter and on webinar schedule
- Banner ad on ***Today's Dietitian*** website linking to webinar registration
- Recognized as sponsor of course on the CE Learning Library course description page
- A recorded version of the webinar resides in the CE Learning Library for 12 months as an enduring course
- Social media outreach

CE Digital Supplement

Digital Supplement	Marketing Support Includes
• ***Today's Dietitian*** will take a continuing education course from its CE Learning Library or one in development and lay out in a magazine-style format. • Sponsor will have logo branding on cover of the supplement.	• Piece will be hosted on ***Today's Dietitian***'s website, www.TodaysDietitian.com • One email deployment will be sent to ***Today's Dietitian***'s FULL list of opt-in professionals • A FULL BANNER (468 x 60) that is linked to the supplement will appear in the next available edition of ***Today's Dietitian***'s monthly e-newsletter • 30-DAY RECTANGLE BANNER (300 x 100) will appear on ***Today's Dietitian***'s website, which will be linked to the advertiser's supplement • Social media marketing support **$29,750**

For more information on sponsorship options contact Gigi Grillot.
PHONE: 646-942-2214 **E-MAIL:** ggrillot@gvpub.com